



*Safeguard  
The Beauty  
Of Your  
New Roof  
With GAF's*

# Algae-Eater<sup>TM</sup> Shingle Protection System

# *“My Mistake— Never Again”*

*“Just two years after I put on my new roof, my neighbors were upset... and so was my wife. I should have invested in GAF shingles with Algae Eater™ Protection...”*

*3-Year Old Roof Without  
GAF's Algae-Eater™  
Protection*



# The Weather Stopper<sup>®</sup> Integrated Roofing System<sup>™</sup>



The Weather Stopper<sup>®</sup> Integrated Roofing System<sup>™</sup> has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (After a Good Housekeeping Magazine test to ensure protection policy.)

## Leak Barrier

**Weather Watch<sup>®</sup>** and **StormGuard<sup>®</sup>** provide exceptional protection against leaks caused by property movement and extreme weather. Recommended at all vulnerable areas of your roof (see usage chart below).

## Roof Deck Protection

**Premium<sup>™</sup>, "breathable" Deck-Armor<sup>™</sup>** allows moisture to escape from your attic while providing the very best protection against wind-driven rain. It also lays flatter for a better-looking roof! **Shingle-Mate<sup>®</sup>** and **LeatherBack<sup>®</sup>** (available regionally) are also great choices.

## Quality Shingles

Choosing the right shingle can increase the value of your home. GAF offers you many great premium choices, including **Timberline<sup>®</sup>**, the #1-selling architectural shingles in North America.

## Effective Attic Ventilation

**Cobra<sup>®</sup>** and **Master Flow<sup>®</sup>** vents help remove excess heat and moisture from your attic that can raise your energy bills, cause premature peeling of paint and wallpaper, and even affect your health.

## Distinctive Ridge Cap Shingles

Similar to the way that a distinctive frame enhances a painting, **Timbertex<sup>®</sup>** and **PacificRidge<sup>®</sup>** can enhance the beauty and value of your home—while guarding against leaks at the hips and ridges.



Leak Barrier Usage Chart

Recommended Around Penetrations

Recommended Around Skylights

Recommended In Valleys & Around Chimneys

Recommended In Flashings & Soffits

Required At Hips & Ridge Edges

Required by Code At Sides In Climate Zones 3-6

Water Zone

## Reliable Low-Slope Membranes

**Liberty<sup>™</sup>** and **Freedom<sup>™</sup>** commercial-grade self-adhering roofing systems are exceptionally dependable! They're safer too, because no open torches or hot asphalt are used.

## Pre-Cut Starter Strip Shingles

GAF's pre-cut starter strip shingles save time, eliminate waste, and reduce the risk of blow-off by tightly locking the starter strip in place on your roof.

## Premium Skylights

**HeavenScape<sup>®</sup>** premium skylights add the beauty of natural light to the interior of your home...with quality construction and protection you can trust.



**Quality You Can Trust Since 1886... from  
North America's Largest Roofing Manufacturer**

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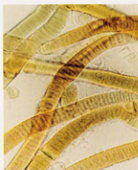
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## Unprotected, Your New Roof May Be At Risk



Microscopic view of blue-green algae

Wind-blown spores of the blue-green algae *Gloeocapsa* can attach to your roof and form a "colony." They flourish in environments of moisture combined with sunlight, and are most commonly found on the North-facing exposures of your home and on the lower portion of roofs. Rain helps spread and expand the colonies, which causes discoloration and streaking on your roof. Since 40% of the visual appearance of the average home is the roof, *algae staining can significantly reduce the re-sale value of your home.*

## Algae Damage Spreads Fast...

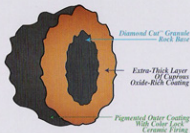


*New roof without Algae-Eater™ Protection shows damage after just two years.*



*After seven years, the damage has become severe— as well as embarrassing!*

## GAF's Algae-Eater™ Shingles Are The Answer!



To fight the algae menace, GAF offers shingles with optional Algae-Eater™ protection. This includes the use of specially-formulated shingle granules that kill the *Gloeocapsa* algae that causes staining. The result: peace of mind for you—and your neighbors!



*The Solution—  
GAF Shingles  
With Algae-Eater™  
Protection!*

